

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	"5,933,811".pn.	USPAT	OR	OFF	2007/02/16 17:51
S2	1	"5,961,603".pn.	USPAT	OR	OFF	2007/02/16 17:51
S3	1	"6,049,539".pn.	USPAT	OR	OFF	2007/02/16 17:50
S4	99	infomercial	USPAT	OR	OFF	2007/02/17 11:25
S5	2	infomercial\$1.ab.	USPAT	OR	OFF	2007/02/17 11:24
S6	186	infomercial\$1	USPAT	OR	OFF	2007/02/17 11:25
S7	106	infomercial\$1 and web\$5	USPAT	OR	OFF	2007/02/17 11:26
S8	88	S7 and (tv or television)	USPAT	OR	OFF	2007/02/17 11:27
S9	97	("4264925" "4429385" "4751578" "4894789" "5151789" "5353121" "5469206" "5479266" "5479268" "5523796" "5559548" "5585838" "5585866" "5623613" "5801787" "5850218" "B14706121").PN. OR ("5940073").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:03
S10	30	advertisement adj (survey\$1 or poll\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:06
S11	177	online adj (survey\$1 or poll\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:06
S12	130	S11 and (advertisement\$1 or ad\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:07
S13	0	("2003/0036944").URPN.	USPAT	OR	OFF	2007/02/17 15:13
S14	0	("2003/0036944").URPN.	USPAT	OR	OFF	2007/02/17 15:13
S15	19	("5180309" "5893098" "5950172" "5950213").PN. OR ("6175833").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/02/17 15:14

11. (survey where did they see the advertisement) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	2 results	Add to Search Set Up Alert
10. (ask users where they saw an ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	0 result	Add to Search Set Up Alert
9. (web ads on tv) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	1421 results	Add to Search Set Up Alert
8. (infomercials with links) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	50 results	Add to Search Set Up Alert
7. (website links in television ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	7 results	Add to Search Set Up Alert
6. ((television commercials with web site links) AND PDN(<6/15/2001)) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	76 results	Add to Search Set Up Alert
5. (television commercials with website links) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	7 results	Add to Search Set Up Alert
4. (website links in television ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	7 results	Add to Search Set Up Alert
3. (url embedded in television ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	0 result	Add to Search Set Up Alert
2. (url in television ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	19 results	Add to Search Set Up Alert
1. (url embedded in television ad) AND PDN(<6/15/2001) Database: Multiple databases... Limit results to: full text Look for terms in: Citation and abstract Publication type: All publication types	0 result	Add to Search Set Up Alert

Recent Searches

[Close window](#) | [Help](#)Add terms to your search using:

- | | |
|---|---|
| 22. ((online surveys) AND PDN(<6/15/2001)) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 722 results Add to Search
Set Up Alert |
| 21. (online surveyys) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 0 result Add to Search
Set Up Alert |
| 20. (ad referral) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 3 results Add to Search
Set Up Alert |
| 19. ("where did you see this advertisement") AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 0 result Add to Search
Set Up Alert |
| 18. (where did you see this advertisement?) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 27 results Add to Search
Set Up Alert |
| 17. (hotjobs.com survey) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 0 result Add to Search
Set Up Alert |
| 16. (hotjobs.com poll) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 0 result Add to Search
Set Up Alert |
| 15. (monster.com poll) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 7 results Add to Search
Set Up Alert |
| 14. (monster.com survey) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 1 result Add to Search
Set Up Alert |
| 13. (Advertisement survey) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 11 results Add to Search
Set Up Alert |
| 12. (Polls & surveys AND Advertisements) AND PDN(<6/15/2001)
<i>Database:</i> Multiple databases...
<i>Limit results to:</i> full text
<i>Look for terms in:</i> Citation and abstract
<i>Publication type:</i> All publication types | 234 results Add to Search
Set Up Alert |